
BUDGET UNIT BRIEF – FY 2020

Fiscal Services Division

July 1, 2020



Ground Floor, State Capitol Building

Des Moines, Iowa 50319

515.281.3566

Strategic Performance Division — Primary Road Fund

Purpose and History

The Department of Transportation (DOT) Strategic Performance Division was created July 1, 2013, by consolidating elements of existing divisions of the DOT associated with information and performance management. The Division was created by transferring personnel and appropriations from three existing divisions of the DOT. A total of \$3.3 million and 35.0 full-time equivalent (FTE) positions were transferred to create the new Division. The Division performs the following functions:

- Provides services focused on performance management, asset management, process improvement, strategic planning, and strategic communications.
- Provides media and marketing services, including media relations, development of marketing and communications plans, issuance of news releases, intranet and Internet site management, technical editing, graphic design, publications, radio news service, and photography and video services.
- Facilitates the coordination and management of the DOT research activities in collaboration with other divisions, the U.S. DOT, the Transportation Research Board, the National Cooperative Highway Research Program, the American Association of State Highway and Transportation Officials, the Iowa Highway Research Board, universities, other states, private sector partners, and State and local agencies.
- Facilitates identification of research needs, research program development and implementation, and related funding.

The Division also provides publicly available information regarding the transportation system and DOT operations. A few examples include infrastructure condition maps, safety data, and information on construction projects and winter operations.

State Funding

The Division is funded as follows: 14.0% from the Road Use Tax Fund and 86.0% from the Primary Road Fund (PRF). In estimated FY 2019, \$4.1 million is appropriated from the PRF. The total appropriation for the Division in estimated FY 2019 is \$4.8 million.

Related Statutes and Administrative Rules

Iowa Code chapter [307](#)

Iowa Administrative Code [761—1](#)

Budget Unit Number

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More Information

Department of Transportation: iowadot.gov/about/divisions-offices

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